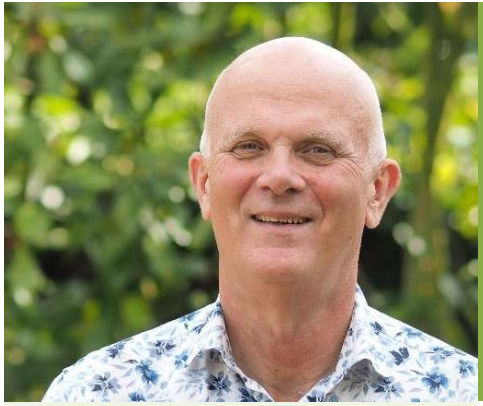


Rokus Harder

Coach, Trainer and Interim manager

Contact

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Education

Coaching & Personal Development

- Career Coaching — Alba Academy
- NLP Practitioner — UNLP
- Energetic Coaching — ITIP (2 years)
- Personal Development — ITIP (3 years)
- Team coaching – BVO
- Peer coaching — Schouten & Nelissen
- Psychology — OU (1st year)

Academic Education

- MBA — University of Sunderland (UK)
- BSc Electronics — HTS Hilversum

Certifications

- NOBCO Practitioner certified
- Lean Six Sigma Green Belt
- Kotler Marketing Training
- Personal Leadership — De Baak

EMCC Global Individual Accreditation EIA PRACTITIONER

Skills (A - Z)

Coaching in person	●●●●●
Coaching of teams	●●●●○
Cooking & Catering	●●●●○
Facilitation of teams	●●●●●
Leadership	●●●●●
Marketing	●●●●○
Organizing	●●●●●
Service management	●●●●●
Strategy	●●●●○

PROFILE

I'm a NOBCO certified coach and have worked as an internal coach over the last five years. I know how essential it is to follow your values and energy, which inspired me personally to start my own coaching practice in 2026. It is a choice I embrace, and fully aligns with my professional experience, my background in personal development, and my interest to work with people individually or in teams.

My coaching skills are build through six years of extensive and diverse training. Next to that I bring my broad international career in service, marketing, business management, innovation and regional management. I connect easily and naturally with people and organizations. My experience helps me to quickly recognize patterns and bring clarity to complex challenges both with individuals and teams. My drivers are curiosity, personal growth, and the ambition to equip people with the tools to positively influence their careers and working lives.

EXPERIENCE

Senior Career- and Team Coach — Self-employed (2026 – current)
Supporting individuals and teams by creating direction with a positive, strengths-focused approach that helps everyone to bring out their best, boosts performance and collaboration.

Senior Coach — Philips Benelux & Private practice (2022 – 2026)
Supporting teams and people (70+ coachees) in their personal and career growth through unlocking their potential through (team)coaching and training.

Service Transformation Leader — Philips MR Services (2026)
Driving end-to-end MR service transformation program with 14 strategic projects and accelerating organizational maturity through leadership, coaching and mentoring.

Global Lead MR Service Innovation — Philips MR Services (2019 – 2025)
Led a global team of 62 persons to deliver next-generation service solutions in: 1) advancing service innovation; 2) new services development and; 3) global service training.

Global MR Field Support & Education leader — Philips MR Services (2012 – 2019)
Responsible for all global service escalations through a team of 28 technical support and application specialists.

Marketing Director Life Cycle Business — Philips MR Marketing (2007 – 2012)
Drove lifecycle business growth (>400M€) by developing and commercializing lifecycle and service solutions expanding the MR service portfolio.

Previous Experiences: Lifecycle Business Director 660+ M€ business; **Services Marketing Director** EMEA; **Business Expert** Service IT; **Service Manager** based in Turkey; **Senior Project Leader** based in Libya; **International Services Specialist** global level; **Human Development project** introducing biogas plants, living and working in India

PRIVATE

Privately, I'm energized by leisure sports, cooking, and activities with a social purpose.

- Road and MTB biking (participated in African Classic tour around the Kilimanjaro in 2019)
- Cooking (Group catering, Participated in 24Kitchen TV program 2018, own cookbook 2021)
- Personal Development trainings and silent retreats (10+ events over the last years)
- Fundraising & cooking for homeless shelter 't Hemeltje in Eindhoven (>30k€ funding)
- Recreational sailing, yoga, traveling, reading