



Rokus Harder

Coach, Trainer and Interim manager

Contact

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Skills (A - Z)

Coaching in person	●●●●●
Coaching of teams	●●●●○
Cooking & Catering	●●●●○
Facilitation of teams	●●●●●
Leadership	●●●●●
Marketing	●●●●○
Organizing	●●●●●
Service management	●●●●●
Strategy	●●●●○

Education

Coaching & Personal Development

- Career Coaching — Alba Academy
- NLP Practitioner — UNLP
- Energetic Coaching — ITIP (2 years)
- Personal Development — ITIP (3 years)
- Team coaching — BVO
- Peer coaching — Schouten & Nelissen
- Psychology — OU (1st year)

Academic Education

- MBA — University of Sunderland (UK)
- BSc Electronics — HTS Hilversum

Certifications

- NOBCO Practitioner Coach
- Lean Six Sigma Green Belt (Certified)
- Kotler Marketing Training
- Personal Leadership — De Baak

PROFILE

I have been working as an internal coach over the last years, and know how essential it is to follow your energy in work and in life. This insight inspired me to start my own practice. It is a choice I embraced wholeheartedly, and also one that aligns naturally with my professional experience, my background in personal development, and my interest to work with groups.

My growth toward coaching is supported by six years of extensive, diverse and closely related training, as well as a broad international career in service, marketing, business management, innovation and regional management. I connect easily with people and navigate new and unfamiliar organizations with ease. In these environments, I quickly recognize patterns, bring clarity to complex challenges, and work with individuals and teams to achieve tangible improvements. My drivers are curiosity, growth, and the ambition to equip people with the tools to positively influence their careers and working lives.

EXPERIENCE

Senior Coach — Philips Benelux & Private practice (2022 – 2026)

Supporting teams and people (60+ coachees) in their personal and career growth through unlocking their potential through (team)coaching and training.

Service Transformation Leader — Philips MR Services (2026)

Driving end-to-end MR service transformation program with 14 strategic projects and accelerating organizational maturity through leadership, coaching and mentoring.

Global Lead MR Service Innovation — Philips MR Services (2019 – 2025)

Led a global team of 62 persons to deliver next-generation service solutions in: 1) advancing service innovation; 2) new services development and; 3) global service training.

Global MR Field Support & Education leader — Philips MR Services (2012 – 2019)

Responsible for all global service escalations through a team of 28 technical support and application specialists.

Marketing Director Life Cycle Business — Philips MR Marketing (2007 – 2012)

Drove lifecycle business growth (>400M€) by developing and commercializing lifecycle and service solutions expanding the MR service portfolio.

Previous Experiences: Lifecycle Business Director 660+ M€ business; Services Marketing Director EMEA; Business Expert Service IT; Service Manager based in Turkey; Senior Project Leader based in Libya; International Services Specialist global level; Human Development project introducing biogas plants, living and working in India

PRIVATE

Privately, I'm energized by leisure sports, cooking, and activities with a social purpose.

- Road and MTB biking (participated in African Classic tour around the Kilimanjaro in 2019)
- Catering & Cooking (Catering since 2015, Participated in 24Kitchen TV program 2018, published my own cookbook 2021)
- Personal Development trainings and silent retreats (10+ events over the last years)
- Fundraising & cooking for homeless shelter 't Hemeltje in Eindhoven (>30k€ funding)
- Recreational sailing, yoga, traveling, reading